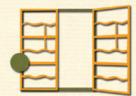
#### 簡介

分享實踐和全球化經濟正在對地區性文化構成威 脅,而設計教育是保護區域文化的方法之一。文 物設計可把獨有的特色保存被以後運用及共享。 會議主題將包括:

- 在各種文化中教學
- 設計學生對文化的覺察
- 課程發展
- 電子化學習



# 論文發表

今年我們分別從亞洲、歐洲、及美洲征集了以下 類別的論文,加強會議的內容

- 教學個案研究
- 企業個案研究
- 設計研究項目

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- 3. 十二月十一日 下午二時至當日會議完結

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Enquiries 查詢

Email 電郵: sdanita@polyu.edu.hk

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#### Introduction

With shared practices and global economies, regional cultures can come under threat. One of the ways to preserve the culture of a region is through design education. It is in the design of the artifacts of a culture where unique traits can be preserved, utilized and shared. Themes for the conference will include:

- Teaching across cultures
- Cultural awareness for design students
- Curriculum development
- E-Learning



# **Paper Presentations**

Researchers from Asia, Europe, and US will be presenting papers this year on the following topics to further enrich the program:

- Teaching case studies
- Industry case studies
- Design research projects



#### ● Keynote Speakers 權威講者



## H K Chang 張信剛, GBS, FREng

Known as the "Culture President", Prof Chang was the Founding Dean of the School of Engineering of the Hong Kong University of Science and Technology, and Former President of the City University of Hong Kong. He founded the Chinese Civilization Center at City University,

and was the first to make Chinese cultural studies mandatory for students in sciences.

被譽為"文化校長"的張信剛教授,分別出任香港科技大學工學院創院院長及香港城市大學校長。他一手創辦香港城市大學的中國文化中心,把中國文化課程列為理科學生的必修課程。



#### Sir Ken Robinson, CBE

Sir Ken is an internationally recognized leader in the development of creativity, innovation and human resources. He has worked with national governments in Europe and Asia, with international agencies,

Fortune 500 companies, not-for-profit corporations and some of the world's leading cultural organizations. In 2003, he was knighted by Queen Elizabeth II for services to the arts. In 2005 he was named as one of Time/Fortune/CNN's 'Principal Voices'.

Sir Ken 是國際公認的創新,創造力及人力資源發展領袖。 他曾為多個歐洲和亞洲國家政府、國際辦事處、財富 500 企業、非牟利組織和國際主要文化組織作顧問。在 2003 年,他被伊莉莎白二世皇后授以爵位,表揚他對創造力、教育及藝術的貢獻。在2005 年,被時代週刊/ 財富雜誌/ CNN國際新聞網絡聯同選為 [Principal Voices] 之一。



Speakers 其他重量級講者

## Alexander von Vegesack

Vitra Design Museum 德國維特拉設計博物館

## **Benny Leong**

The Hong Kong Polytechnic University 香港理工大學

#### Deyan Sudjic

London Design Museum 英國倫敦設計博物館

#### Kazuo Sugiyama

Dongseo University 東西大學

#### Lu Xigobo

Tsinghua University 清華大學

#### Medardo Chiapponi

IUAV University of Venice 意大利威尼斯IUAV大學

# Sompit Moi Fusakul

King Mongkut's Institute of Technology Ladkrabang 泰國先皇技術學院 (拉卡邦)

## Shou Zhi Wang 王受之

Art Center College of Design 美國藝術中心設計學院



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Time	Program
8:30	Registration & refreshments
9:10	Opening Ceremony Drumming Performance by Hong Kong Design Institute
	Opening Address Prof C K Poon President, The Hong Kong Polytechnic University
	Welcome Address Prof Lorraine Justice Director, School of Design The Hong Kong Polytechnic University
9:30	Keynote Speech Prof H K Chang, GBS, FREng Former President of City University Hong Kong
10:10	Keynote Speech Sir Ken Robinson, CBE World Renowned Expert on Innovation and Creativity, United Kingdom
10:50	Break
11:10	<b>Prof Shou Zhi Wang</b> Art Center College of Design, United States
11:50	Prof Kazuo Sugiyama Vice Dean, Graduate School of Design & IT, Dongseo University, Korea
12:30	Lunch
14:00	Dr Sompit Moi Fusakul Dept. of Industrial Design, Faculty of Architecture King Mongkut's Institute of Technology Ladkrabang, Thailand
14:40	Day 1 Paper Presentations - 3 Tracks
16:30	Break

Vice President, Faculty of Arts and Design, University IUAV of Venice, Italy

16:50 Prof Medardo Chiapponi

17:30 Adjourns



